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GPS / GSM
TRACKER



Welcome to *ADC Alarms* first Newsletter

Inside this issue:

| | |
|---------------------------------------|---|
| <i>Welcome to ADC</i> | 1 |
| <i>Telsra ends 2G services</i> | 1 |
| <i>Mobile GPS Video systems</i> | 2 |
| <i>Our Products & Services</i> | 2 |
| <i>ADC and ATVS</i> | 3 |
| <i>New affordable IP CCTV systems</i> | 3 |
| <i>River City Security</i> | 3 |
| <i>Feedback</i> | 4 |

Welcome to ADC Alarms first newsletter, expect a new edition every three months, however XMAS looms we will be producing a December holiday edition.

The purpose of these newsletters is to keep you informed about new products and services as well as the odd bit of gossip around the industry.

We can't do this alone and

draw on the following companies for products and services.

PRIME PARTNERS:

Hills Industries

Honeywell

Mainline

Rivercity Security

Ness Corporation

BF Electronics

ATVS

OUR PRODUCTS

Our core business is in the Security Industry dealing in Electronic Security systems, State of the art Access control systems and the latest in Closed Circuit TV systems.

We are the Queensland distributor of Mobile Transit Video systems manufactured by ATVS.

WARNING – 2G mobile is dead

In recent times the landscape in the monitoring of alarms systems has changed mainly due to the introduction of the NBN broadband roll out.

Many customers are finding that as NBN is installed they are losing the old telephone line (POTS or PSTN). As a result the alarm system that they have had installed no longer functions or it can be a costly exercise to interface NBN and their alarm system.

Now to add more confusion to the mix Telstra is turning off the 2G network in December 2016 (no news yet on when other carriers will follow suit. This means that all those

1000's of GPRS units installed around Australia will need to be upgraded to keep the integrity of their alarm communication in tact.

We have sent emails to all our clients effected but only a few have responded so hopefully this newsletter may prompt them into action.

Our problem is we can only upgrade so many a day and as the month comes to a close some businesses may miss out so please be quick.

On a happy note to this is that manufacturers released many new and affordable products to help.

Some alarm manufactures are now producing alarm systems with multiple communications technologies to help overcome this problem.



We can now not only provide standard PSTN phone line monitoring but we can monitor your alarm via the new 3G/4G packet data or IP monitoring (Via your Internet) as well as our new service we call "Consumer-Link"

Our residential customers can monitor their own alarms without jeopardizing their insurance plus saving money.

Special points of interest:

- Appointment as QLD's distributor of Mobile Video systems by ATVS.
- New products to help your not so mobile residents.
- If you need something special, we can customize to suit your needs.
- Monitoring Trends.

Our Products and Services



WE ARE AGENTS FOR
BF ELECTRONICS



SERVICES

Sales – Service – Installation
 24/7 breakdown service
 Cabling and Installation
 Refurbishments
 Fit Off and Commissioning
 Retrofit Existing Systems
 Fully Trained and Licensed Technicians
 Scheduled maintenance and Service
 Service Level Agreements
 Customization
 Custom Electronics

CCTV

Sales – Service- Installation
 Retrofit Analog to TVI
 IP (POE) CCTV
 TVI advanced HD CCTV
 (see next page for details)

MOBILE CCTV

Sales – Service - Installation
 ATVS Mobile Video Systems



Mobile Transit Video Solutions

ATVS Mobile Transit Video Recorders are designed and assembled in the USA using components locally manufactured in the USA. Brands such as Maxon and Texas Instruments to name a few.

The systems are totally tested 3 times during the assembly stages to ensure 100% functionality when systems are installed.

The cameras used are specially made to withstand the harsh environment they will be subjected to.

Video Tracking Systems

SECURITY SYSTEMS

Sales – Service – Installation
 Security Systems
 Access Control Systems
 24/7 Breakdown Service
 Fully Trained and Licensed Technicians.

ALARM MONITORING

Sales – Service – Commissioning
 3G/4G Packet data.
 IP monitoring
 Standard PSTN / POTS line
 Consumer-Link

What is Consumer-Link?

An affordable alternative to conventional residential alarm system monitoring, you the customer self monitor via your own mobile phone, exclusive to residential customers for New or upgraded systems.

So how does it work?

Alarm and supervisory events from your alarm system go through our servers but are automatically routed to your mobile phone via SMS and is insurance and pocket friendly

The cameras are adjusted to suit varied angles and lighting conditions found in buses and trucks.

The systems can be tracked using either pre-installed wifi internet routers or an optional 3G/4G modem/wireless router.

Ideal for companies that have large fleets where accountability and safety are pre-requisites to staying in business by avoiding litigation and mandatory compliances and regulations imposed by local authorities.

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Pro-View

Digital IP CCTV

QUALITY IP CAMERA SYSTEMS



@ AFFORDABLE PRICES

Introducing our new range of digital IP recorder systems, capacities range from 4 to 16 channel I/P systems with POE power reticulation. With a wide range of cameras and lenses available in the following configurations;

Now available in Dome, Bullet and Tube styles, PTZ and Varifocal.

All cameras are waterproof in full metal bodies. All DIY Kits are supplied with all Cables and connectors, brackets and powers supply.

Note - Monitor, Installation and delivery is not included.

Pro-View 4 COMPARISON CHART

| DETAILS | ADC Alarms | SWANN | HIKVISION |
|---|---|--|---|
|  |  |  |  |
| Number of channels | 4 | 4 | 4 |
| Number of Cameras | 4 | 4 | 4 |
| Camera Resolution | 2 Mega pixel | 1080P | 1.3 Mega Pixel |
| Lens | 2.8mm or 3.6mm | 80° | 2.8 |
| Cable Kit (4 x 20M) | YES | NO | NO |
| Recorder Technology | IP | Analogue | IP |
| Power distribution | POE | Separate Power packs | POE |
| HDD | 1 Tb to 4 Tb | 500Mb | 3 Tb |
| Price (DIY kit only) | \$999.00 | \$799.00 | \$1899.00 |

Prices are for standard Kit only with 1 Tb HDD, any variance from standard Kit configuration is subject to price change.

ADC APPOINTED EXCLUSIVE DISTRIBUTOR FOR AUSTRALIAN TRANSIT VIDEO SOLUTIONS IN QLD



ADC Alarms have been appointed as our main Queensland distributor of Mobile Digital Video recorder products.

ADC Alarms is a Qld Company which is based in Underwood, and commenced operation the mid 1980's specialising in specialised security products such as ours including guard services and alarm monitoring. 

MDVR Systems ...

These systems have been designed to operate in harsh environments such as Buses and Trucks and can help to determine your legal position in the event of an event or road accident as well as monitor driver behaviour or operation of your most valued fleet vehicles. They come in 2, 4 or 6 channel versions. The 4

& 6 channel versions have 2 HD inputs, 3 x audio inputs. All systems have a GPS chip with an option to connect to the internet via Wifi or a 3G modem. Fleet management software can be customised for use in large fleets allowing companies to monitor their fleet.



Rivercity Security - Prime contractor to ADC



After numerous years of searching for a patrol service provider, we have finally found Roel Lagerwaard who is the proprietor of Rivercity Security as our primary patrols contractor. Roel (pronounced Rule) and Boz have now been working together for numerous years now and

in that time we have found Roel to be not only ethical but also professional in his approach to servicing all clientele. Rivercity Security is a family owned and operated business and as such take pride in the performance of their staff to ensure a quality and reliable service. Roel has even taken his service to a new level by installing GPS tracking devices for each vehicle as this way it ensures that his crew are meeting the

customers service requirements. It is these subtle differences that make Rivercity Security stand out from the rest of the competition. If you require patrols, alarm responses or onsite guards please call ADC as we will ensure any ad hoc services are provided in a



SALE

LIMITED TIME ONLY

Don't become a statistic
Protect your home today

SOMETHING YOU SHOULD KNOW

Most Alarm systems will NOT work on NBN

NBN does not support analogue protocols used in many Security Systems. Our system uses High Security dual SIM GPRS. No telephone is required, therefore, no line cut or rental. Incorporates the highest security utilising dual SIM cards from Telstra and Optus with 24/7 polling. You can even manage the system via Android and iOS.

Our Promotion

State-of-the-Art DSC wireless security system

System Comprises:

- 1 x DSC Alarm panel with ps & backup battery
- 2 x 4 Button keyfob remotes
- 3 x PIR (pet immune) detectors
- 1 door contact
- 1 x Wireless Smoke Detector
- 1 x Bonus External Wireless Siren includes installation
- Consumer Link Monitoring for the term of the contract

Call for a friendly obligation-free appraisal today on
(07) 3114 2428 or 0433 176 999

Conditions
The offer is only available to persons or businesses residing in QLD. ADC Alarms "Consumer Link" monitoring agreement for the term set out in the "Consumer Link" monitoring agreement must be completed and signed by the customer at the end of the term of the original agreement. On acceptance ADC Alarms will update the equipment to the latest at the time of the agreement and extend the monitoring period for the term of the new agreement. A copy of ADC's standard alarm monitoring contract is available at www.adcalarms.com.au



AUTOMATED
DIGITAL
CONCEPTS

ADC ALARMS
0433 176 999
sales@adcalarms.com.au

*Statistics obtained from mypolice.qld.gov.au

Check out our website!

FEEDBACK

Well that's it for our first newsletter - **How did we go?** Your feedback is important to us and would love your comments good or bad. As the newsletter evolves there will section such as "Tips and Trick," or "Holiday security Tips" etc. We hope to have a section for you our valued customers where you get your say as well.

We will be also offering referral incentives for customers who can recommend us to friends and colleagues. These incentives will be in the form of lower monitoring costs or a free yearly service etc. Your thoughts and a referral system would also be appreciated as well.

Please forward any comment, criticisms, suggestions or to simply dropping us an email to say hello - Its all good (Bozism quote). The ways to submit your feedback admin@adcalarms.com.au, phone or log onto our web page and fill in the online feedback form.

Bill Fletcher